



বিদ্যাসাগর বিশ্ববিদ্যালয়
VIDYASAGAR UNIVERSITY

Question Paper

B.A. Honours Examination 2022

(Under CBCS Pattern)

Semester - II

Subject: ENGLISH

Paper: GE 2 - T

Full Marks : 60

Time : 3 Hours

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

Media and Communication Skill

1. Answer any *five* of the following :

2×5=10

- (a) Mention any four forms of mass communication.
- (b) What is a pamphlet?
- (c) How do jingles make an advertisement attractive?
- (d) Mention two types of advertisement.
- (e) How is a book review useful to both the author and the readers?
- (f) Give examples of print media.
- (g) What are the different types of social media?
- (h) What is cyber media?

P.T.O.

2. Comment on any *four* of the following :

5×4=20

- (a) Importance of radio as a form of mass communication.
- (b) The need for advertising ethics.
- (c) The importance of film reviews.
- (d) What are the parameters of hosting a panel discussion on TV?
- (e) The impact of social media on public opinion.
- (f) What are the factors to be looked into in performing street plays?

3. Attempt any *three* of the following :

10×3=30

- (a) Comment on the importance of mass communication in the era of globalisation.
 - (b) Describe how an interesting storyboard can be prepared.
 - (c) Write a brief essay on editing for online media.
 - (d) What are the conditions for hosting a successful programme on community radio?
 - (e) Make a comparative assessment of the merits and demerits of cyber media.
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Or

Text and Performance

Full Marks : 60

Time : 3 Hours

1. Answer any *five* of the following : 2×5=10
- (a) What is a performance?
 - (b) Write a short note on the body movement.
 - (c) What is improvisation?
 - (d) How should we read a poem on stage?
 - (e) What is alienation effect?
 - (f) What is third theatre?
 - (g) Write a short note on the backstage support.
 - (h) What is the importance of archiving a performance?
2. Comment on any *four* of the following : 5×4=20
- (a) The major forms of classical theatre.
 - (b) The Indian folk theatrical tradition.
 - (c) The performative space in practice.
 - (d) The dramaturgy of Brecht.
 - (e) The importance of state props.
 - (f) The floor exercises.
3. Answer any *three* of the following : 10×3=30
- (a) Briefly discuss the performative theories of Bharata.
 - (b) Briefly elucidate different types of theatre.
 - (c) Assess the role of media on performance processes.
 - (d) What is the importance of 'body language' in performance? Discuss.
 - (e) Comment on the Naturalistic theatre.
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